



Special Offer to Jewish Post Advertisers

Why your business needs online advertising:

- Placing an advertisement online offers your business greater exposure and traffic at a low cost compared to traditional advertising.
- Numerous studies have shown that consumers are increasingly finding businesses by searching the Web, giving you 24-hour exposure through the JewishPost.com and your own website.
- JewishPost.com receives over 50,000 hits per month.
- The Jewish community in New York City is the largest one in the nation, with approximately 1.7 million within the community.
- Our online promotion and advertising opportunities are effective and provide great results at an inexpensive rate compared to traditional advertising methods.
- Along with your online advertising, EIC—Jewish Post's exclusive online advertising agency—can design you an attractive, professional and user-friendly website that can be accessed through your JewishPost.com ad at a discounted price. We will take the hassle out of building and maintaining a website. We also take the sting out of high prices that our competitors charge with a website as low as \$99.
 - A personalized website also offers a competitive edge over your competition. Most businesses still lack online advertising and the benefits that it holds. Your ad on JewishPost.com will be directly linked to your website making it easier for consumers to locate you.
 - Without a website search engines, like Google, Yahoo and MSN, will not find you or offer you the benefit of their free advertisement.
- An ad on JewishPost.com reaches the Jewish community, and more importantly tech-savvy users.
- You don't have to be a Jewish business to advertise in the Jewish Post; you just need to be interested in reaching highly educated consumers that have high discretionary income.



Advertise with JewishPost.com today.

Give your business the exposure it deserves and needs.