



Advertising Rates

Rates that are listed below are per month

| Top of Page Sponsorship Ad - Run of Site (ROS) | | | | |
|--|---------|---------|---------|----------|
| | 1 Month | 3 Month | 6 Month | 12 Month |
| 486x60 | \$749 | \$649 | N/A | N/A |

| Right Navigation Ads - Run of Site (ROS) | | | | |
|--|---------|---------|---------|----------|
| | 1 Month | 3 Month | 6 Month | 12 Month |
| 120x60 | \$325 | \$280 | \$255 | \$227 |
| 120x90 | \$375 | \$320 | \$290 | \$260 |
| 120x240 | \$595 | \$540 | \$480 | \$420 |

Ad Design \$75 - \$175

Your Account Executive will be able to provide you the best way to generate the highest impact for your advertisement.

All of our ads are ROS (Run of Site). This assures that your ad will show on EVERY page on the site in the same location. Make sure to ask your ad representative for current bulk ad discount specials.