



# Jewish Post

## 2007 Online Advertising Insertion Order

### Campaign Details:

Advertiser \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City State Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Email \_\_\_\_\_

Agency/Billing \_\_\_\_\_  
Contact \_\_\_\_\_  
Address \_\_\_\_\_  
City State Zip \_\_\_\_\_  
Phone Fax \_\_\_\_\_  
Email URL \_\_\_\_\_  
Date IO/PO # \_\_\_\_\_

Site Placement	Month	Size	Fixed/ROS	Cost

### Campaign Details:

### Production Information:

\_\_\_\_\_  
\_\_\_\_\_

URL creative will link to: http:// \_\_\_\_\_

- Attach creative in email with any special instructions. All creatives will be pre-approved before going live on site.
- Please allow a minimum of five business days in production before your campaign start date.
- Maximum file size for 120 x 240 buttons: 20K; 468 x 60 banners: 20K .gif and JPEG files are preferred.
- Send ad, production instructions any third-party requests to sales2@jewishpost.com
- Questions: Contact Advertising at 203-260-0827.
- A confirmation of your order will follow this signed insertion order.

Authorized Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Email or Fax Order to: Advertising Department (877) 537-5387

Billing requires advanced payment for new clients or new agencies. We now accept Paypal.